

LEASING OPPORTUNITIES



4.7 Million
MAT



100+
Businesses



Over 1,500 car
spaces
(700 undercover)



33,160m² of GLA
on one level



City of
Gold Coast
public library



Largest shopping
centre in
Primary Trade Area

Meet you at



CENTRE OVERVIEW

Exciting leasing opportunities exist at The Pines Elanora, a top performing, sub-regional shopping centre on the Southern Gold Coast.

The single level shopping centre boasts a unique and high-quality retail mix, appealing location in the heart of a rapidly growing primary trade area and everyday convenience for its loyal customer base.

Key anchor tenants include Aldi, Coles, Kmart, Woolworths and Petbarn, along with a dedicated fresh food precinct supported by over 90 Specialty Retailers.

The Centre is centrally located 1.5km from southern Gold Coast prestige beaches and approximately 15km drive from Robina Town Centre, Pacific Fair & Tweed City.

Easy access is afforded by the Gold Coast's central M1 motorway (which borders the centre), the local public transportation network and there is ample, free car parking on-site.

The Pines Elanora is one of Queensland's top three Sub-Regional shopping centres with over 4.7 million visitors annually.¹

The centre is the largest within the Primary Trade Area (PTA) and services a population of over 51,000.²

Trade area expenditure is projected to increase by 3.8% annually to over \$2.4B within the coming decade.³

The centre cultivates strong connections to the Southern Gold Coast community with its population of around 166,000. It works closely with the 14 neighbouring schools, local sporting clubs and charities, and is also a preferred partner of the famous Currumbin Wildlife Sanctuary, a popular Gold Coast tourist destination.

This independently owned centre led a significant renewable energy initiative in 2016 when it became one of the first retail centres in Australia to install a large solar system generating over 1,000 MWh of electricity annually.

A surge in buyer demand and interstate migration is driving Gold Coast developers to advance plans for residential towers across the Gold Coast



LOCATION

- 1 Bus Interchange (onsite)
- 2 City of Gold Coast Public Library (onsite)
- 3 Solar Rooftop Carpark (onsite)
- 4 Exit 93 off highway (300m)
- 5 Currumbin & Palm Beach (1.5km)
- 6 Gold Coast Airport (8km)
- 7 Coolangatta (8km)
- 8 Robina Town Centre (15km)



DEMOGRAPHICS & KEY FACTS

TOTAL TRADE AREA⁴

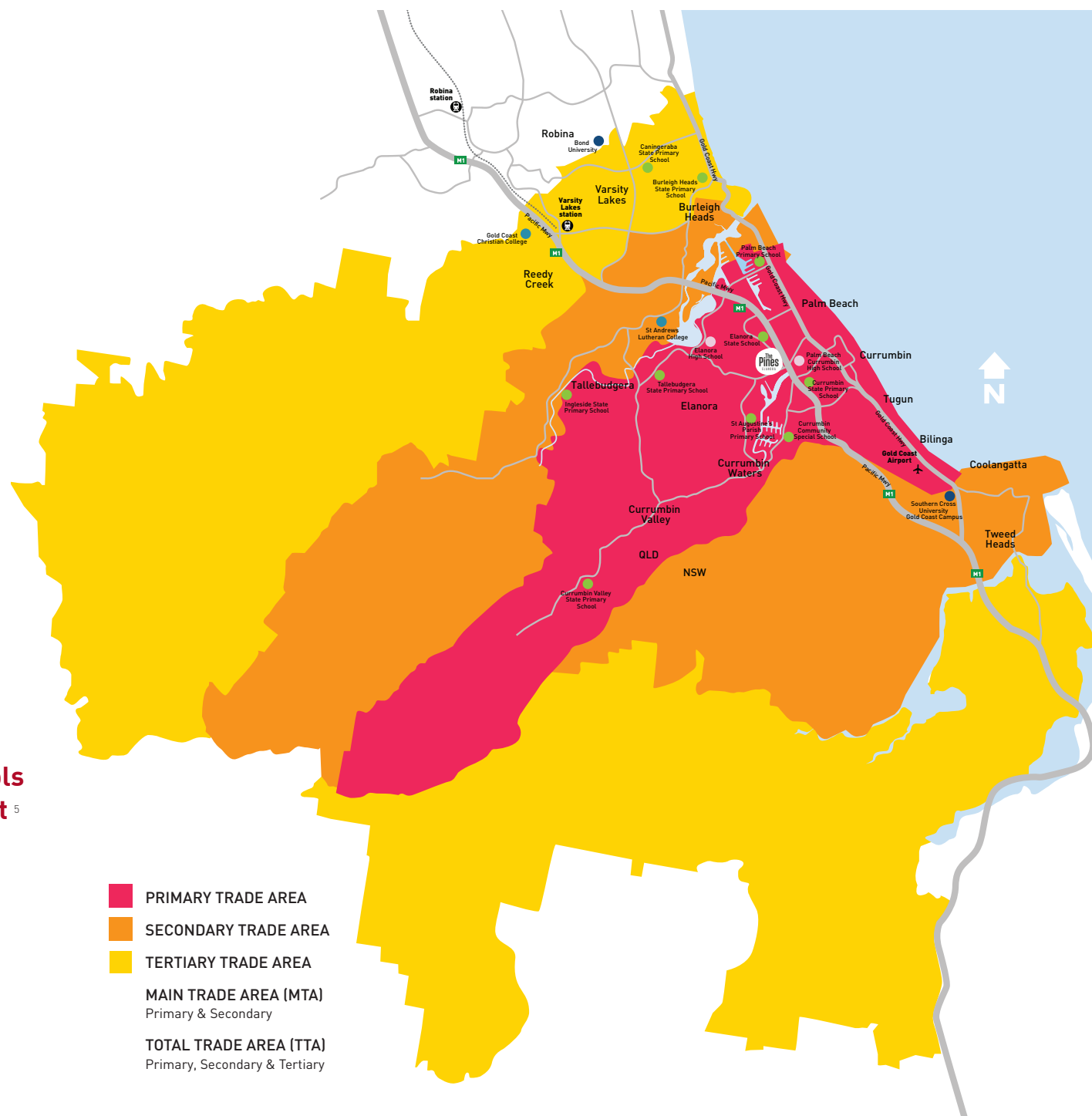
- 170,700 residents estimated
- 1.3% annual growth

MAIN TRADE AREA⁴

- 90,000 residents estimated
- Approx. retail spend \$18,272 pa
- 56% families with children
- 25% couples with no children
- 79% shop in The Pines Elanora
- 36 centre visits pa on average
(Above Sub-Regional benchmark of 19 -34)

More than 100 Primary and approximately 34 Secondary Schools (private & public) on the Gold Coast⁵

- 10 Primary Schools in MTA
- 2 High Schools in MTA
- 2 Private Schools in MTA
- 2 Universities in MTA



RETAIL MIX

Major Retailers (supermarket)



Discount Department Store



Pharmacy



Key Services



Financial Institutions



Large Format Retailers



Key Food Retailers



Key National Retailers



CENTRE PERFORMANCE



MAT Sales (inc. GST)
\$256 million



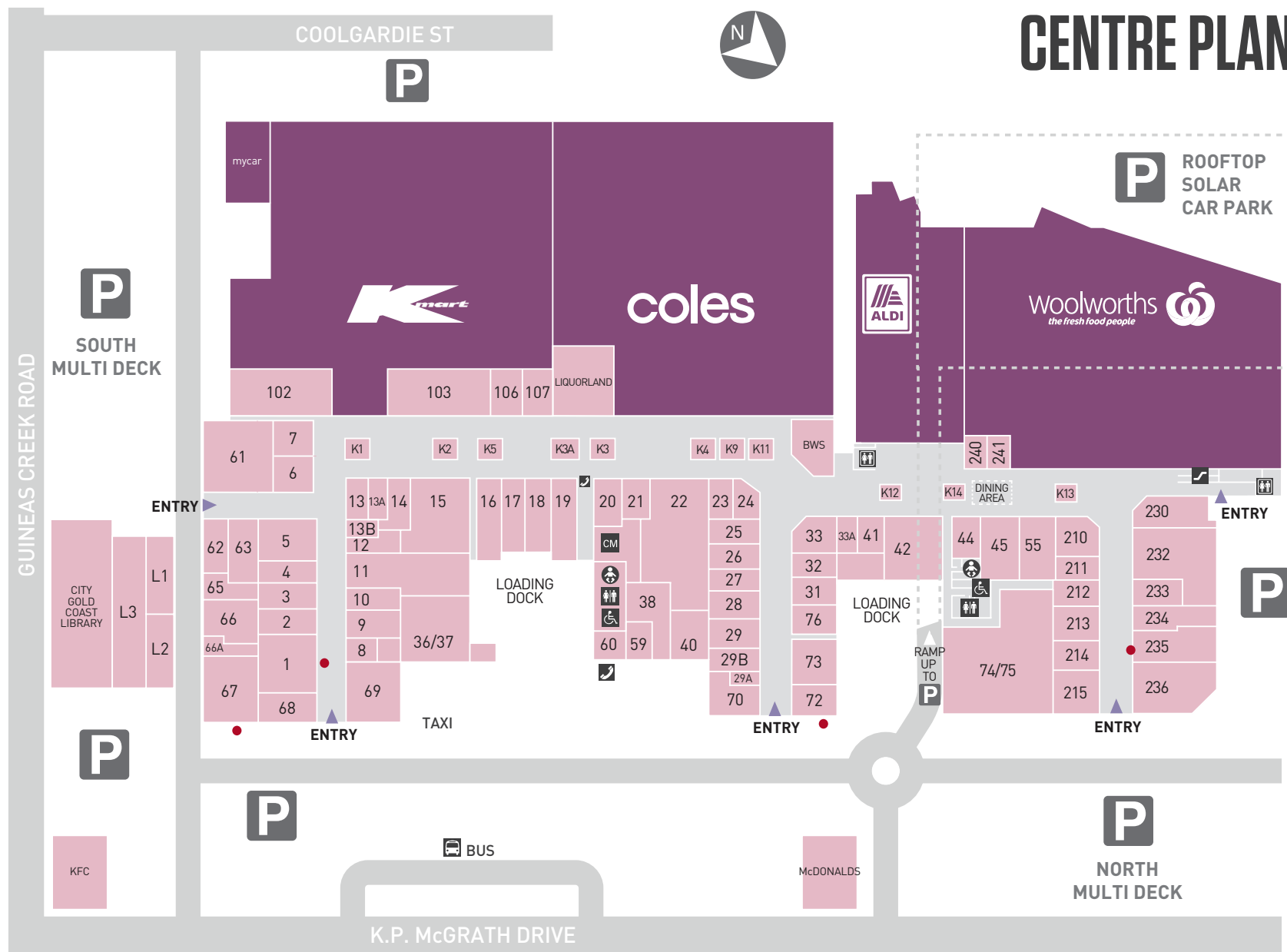
Majors MAT Sales (inc. GST)
\$166 million



Specialty Category PSM
\$9,082 approx.



Average Electronic Spend
Per visit **\$78** incl. GST⁴



LEASING ENQUIRIES

Stuart Breen –
Retail & Leasing Manager
P 07 5534 6722
M 0438 000 454
E stuartb@thepineselanora.com.au

The Pines Elanora
Cnr Guineas Creek Road and
KP McGrath Drive
Elanora QLD 4221

thepineselanora.com.au  

DISCLAIMER

This document has been prepared by The Pines Shopping Centre (Qld) Pty Ltd solely for the purpose of providing information to potential tenants. It is provided on a confidential basis and is not to be distributed or reproduced in whole or in part without the prior written consent of The Pines Shopping Centre (Qld) Pty Ltd.

This document does not purport to contain all of the information that a potential tenant or any other interested party may require. It does not take into account the circumstances, financial situation, investment objectives or requirements of a potential tenant or any other person. It is intended to be used as a guide only and does not constitute advice, including without limitation, investment or any other type of advice. The information contained in this document does not constitute any offer by The Pines Shopping Centre (Qld) Pty Ltd.

Any potential tenant or any other interested party should obtain independent financial, taxation, accounting, legal and other advice to assist them in making their own decisions and assessment appropriate to their circumstances.

The Pines Shopping Centre (Qld) Pty Ltd assumes that any person who reads or uses this document is capable of evaluating the merits and risks of any investment or other decision with respect to a leasing transaction, its suitability and its financial, taxation, accounting and legal implications without any reliance on this document.

This document contains information prepared by third parties. Figures, calculations and other information contained in this document provided by third parties has not been independently verified by The Pines Shopping Centre (Qld) Pty Ltd. Any projections or forecasts represent estimates only and may be based on assumptions, which, while reasonable, may not be correct. Past performance is not a reliable indication of future performance. Any implied representation as to future performance based on historical performance is expressly disclaimed.

Users should not rely on any information contained in this document as a statement or representation of fact and must make their own enquiries to verify and satisfy themselves of all aspects of such information, including without limitation, any income, rentals, dimensions, areas, zoning and permits. While the information in this document has been prepared in good faith and with due care, no representations or warranties are made (express or implied) as to the accuracy, currency, completeness, suitability or otherwise of such information. The Pines Shopping Centre (Qld) Pty Ltd its officers, employees, subcontractors and agents shall not be liable (except to the extent that liability under statute or by operation of law cannot be excluded) to any person for any loss, liability, damage or expense arising directly or indirectly from or connected in any way with any use of or reliance on such information.

Information in this document has been included in good faith and every effort has been made to ensure that all facts and figures are correct as at 16/06/2021.

- 1 - Estimated Foot traffic as at 31 December 2020
- 2 - May 2021 Customer Q.Centre report from Quantum 16/6/2021
- 3 - The Pines Elanora Updated Trade Area analysis August 2017 by MacroPlan Dimasi
- 4 - May 2021 Q. Centre Report from Quantum 16/6/2021
- 5 - City Gold Coast Economic Report, dated December 2020
- 6 - All sales are inclusive of GST as at December 2020

