



# CASUAL LEASING AT THE PINES ELANORA

## ABOUT US

We have a number of excellent casual leasing opportunities available here at The Pines Elanora, a top performing, sub-regional shopping centre located on the Southern Gold Coast.

Key anchor tenants include Aldi, Coles, Kmart, Woolworths and Petbarn, along with a dedicated fresh food precinct supported by nearly 100 Specialty Retailers.

The Pines Elanora is one of Queensland's top three sub-regional shopping centres with over 4.3 million visitors annually<sup>1</sup>. The centre is the largest within the Primary Trade Area and services a population of over 51,000<sup>2</sup>. The trade area expenditure is projected to increase by 3.8% annually to over \$2.4B within the coming decade<sup>3</sup>.

## DEMOGRAPHICS

### TOTAL TRADE AREA<sup>1</sup>

- 170,700 residents estimated
- 1.3% annual growth

### MAIN TRADE AREA (MTA)<sup>4</sup>

- 90,000 residents estimated
- Approximately \$18,272 on retail expenditure p.a.
- 56% of population are families with children
- 25% of population are couples with no children
- 79% of population shop at The Pines Elanora
- 36 centre visits per annum on average (sub-regional benchmark is 19-34)

### LOCAL INFORMATION

- 10 Primary Schools in MTA
- 2 High Schools in MTA
- 2 Private Schools in MTA
- 2 Universities in MTA

## CENTRE SNAPSHOT



**1,500+**

Carparks (700 undercover)



**33,180m<sup>2</sup>**

Gross Lettable Area



**\$268M**

Centre MAT Sales (inc. GST)



**\$174M**

Centre Majors MAT Sales (inc. GST)



**\$9,450**

Centre Specialty PSM (approx.)

[thepineselanora.com.au](http://thepineselanora.com.au)

Call 07 5534 6722 or email [admin@thepineselanora.com.au](mailto:admin@thepineselanora.com.au)



# CASUAL LEASING SITES



Site	Size (m)	Power	Mon-Sun	Thur-Sat	One Day
1	2x3	Yes	\$750	\$550	\$270
2	2x3	Yes	\$900	\$650	N/A
3	3x3	Yes	\$950	\$700	N/A
5A	3x3	Yes	\$950	\$700	N/A
5B	3x3	Yes	\$950	\$700	N/A
6	8x3	Yes	\$1700	N/A	N/A
7	2x4	No	\$920	\$700	N/A
8	2x3	No	\$900	\$650	N/A
10	2x4	Yes	\$950	\$700	N/A
11	2x3	Yes	\$900	\$650	N/A

## TERMS AND CONDITIONS

Please note that the points below are a summary of some of the terms and conditions. Full terms and conditions will be provided with the Casual Leasing Agreement.

- All prices quoted are exclusive of GST and are subject to change without notice.
- Seasonal lease loading fees apply.
- Payments must be made 7 days prior to the commencement of the lease.
- A Lessee must provide a current Certificate of Currency with a minimum \$20 million Public Liability Insurance.
- Height restrictions of 1.5m apply for all site displays and no A-frame signage is permitted.
- Only two staff are permitted to work per Centre site, including trainees and managers.
- Staff must not approach or greet customers outside the lease line and are expected to sign a Code of Conduct agreement.
- Casual leasing staff are required to park in dedicated staff parking areas only.
- Unethical products such as counterfeit goods or goods made from endangered animals, or dangerous to the environment will not be allowed to be sold in the Centre.
- All Retailers including Casual Leasing are required to trade Centre Core Trading Hours.
- All electrical equipment must have a current 'Test & Tag' to be used in a powered site.
- Vehicle displays are subject to additional terms and conditions.

1 - Estimated foot traffic as at February 2023

2 - May 2021 Customer Q Centre report from Quantum (June 2021)

3 - The Pines Elanora updated trade area analysis August 2017 by MacroPlan Dimasi

4 - May 2021 Q Centre Report from Quantum (June 2021)

For further information or to book a casual leasing site, please contact:

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